

Portfolium

...

10 Tips for Building a 'Stand-out' eportfolio

<https://help.portfolium.com/portfolium/what-is-portfolium/top-10-tips-to-building-your-eportfolio>

1. Present a well-rounded version of yourself

Make sure you have legal rights to all photos used

Header

Profile & Background Image

Introduction w/ favorite projects below it

Overview

Adding Social Media: <https://portfolium.com/settings/profile>

Adding connections: [Profile](#) > people you may know > search

Connecting with potential employers: [Home](#) > Suggestions

2. Update regularly

Education

University of California San Diego

Bachelor of Science, Cognitive Science - Human-Computer Interaction specialization - 3.528

June 2019

Work Experience

Editorial Writer

Department of Marketing

December 1, 2018 to Present

As an editorial writer, I cover stories on alumni, current students, and potential students.

Account Management Intern

Rhode Island College

December 17, 2018 to December 17, 2018

Small Army, Boston, MA

Developing Small Army Moral presentation through competitive, market, and financial analysis for LUSH.

Did marketing research for team, including competitive analysis and

Courses



Advertising Research
September 1, 2018

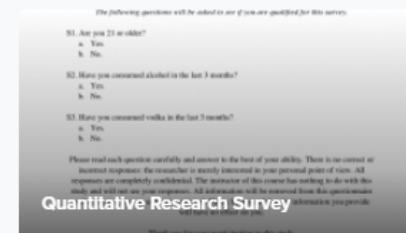


Introduction to Advertising

Advertising Research

September 1, 2018

For my Advertising Research course, we had a semester long primary and secondary research on the brand of our choice. I chose because while the brand is young, it is thriving among top consumer brands. Research included a survey and a focus group interview, while other sources.



Clubs, Affiliations, & Programs



Musical Theatre Teacher
September 1, 2017



Character Performer at Zel...



Little Theatre of Fall River

Musical Theatre Teacher

September 1, 2017

I am a vocal coach and musical theatre teacher. As a teacher I teach a weekly course to children in acting, and voice.

Volunteer Work



Improv Performer
January 1, 2016



Student Leader - Project 351

Improv Performer

January 1, 2016

As a performer with Bring Your Own Improv, I perform monthly visits to perform for families spending

3. Add projects

The screenshot displays a Portfolium user profile for Kennedy Ryan. The profile header includes a search bar, the name 'Kennedy Ryan' with a verified checkmark, and a bio: 'Candidate for a bachelor's in Advertising'. Below the header are tabs for 'PROFILE', 'PORTFOLIO' (which is circled in red), and 'CONNECTIONS'. The 'PORTFOLIO' tab shows a grid of projects. A red arrow points from the word 'Research' to the 'Conserving a Past and Building a Future' project. The left sidebar contains an 'Overview' section with 'Education' (Advertising - Communication (2020) at Rhode Island College), 'Work Experience' (Editorial Writer at Department of Marketing), and 'Lives In' (Providence, RI). Below this is a statistics bar showing 15 Projects, 82 Skills, and 1 Connection. The 'Skills' section is also visible, with a search bar for 'Kennedy's skills...'. The main content area lists various projects, including 'Conserving a Past and Building a Future', 'Advertising Research: Secondary Research Paper', 'People's Pressed Campaign', 'Intro to Adv: Starbucks Situation Analysis', 'Graybeard Press Release', and 'Introduction to Advertising: Starbucks Design'. Each project card includes a title, a brief description, and a category. The 'Skills' section on the left lists skills like Photoshop, Writing, Research, primary research, PowerPoint, and Journalism, each with a proficiency level (e.g., 4, 3, 2).

Portfolium Member Since 2018

Research

Skills:

- Photoshop: 4
- Writing: 3
- Research: 3
- primary research: 2
- PowerPoint: 2
- Journalism: 2

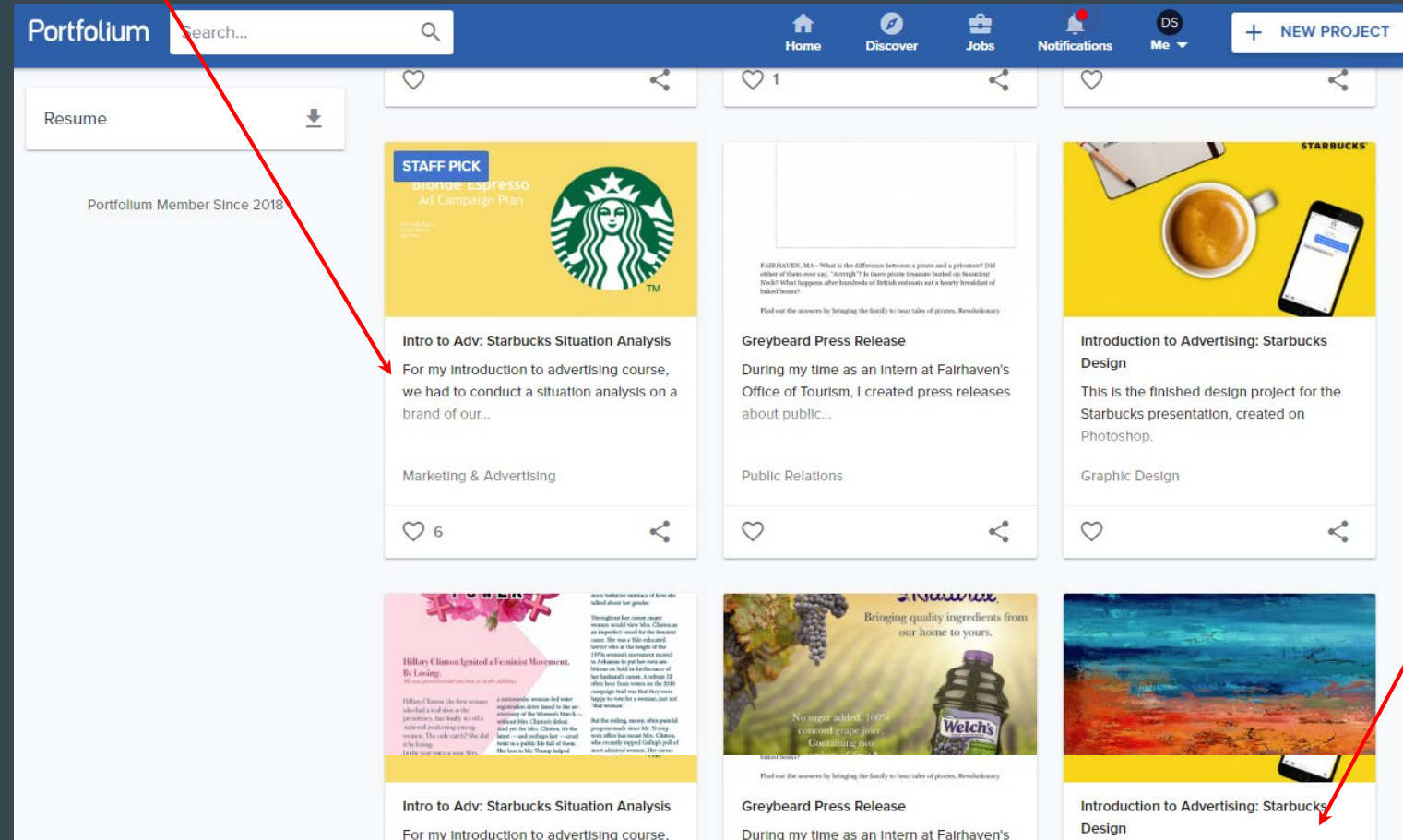
Showing 6 of 82 skills [SEE MORE](#)

Projects:

- Conserving a Past and Building a Future**
My Freshman year at Rhode Island College and Susquehanna University, I was a member of the Odyssey Online...
Journalism
- Advertising Research: Secondary Research Paper**
For my Advertising Research course, we had a semester long project. This project focused on primary...
Marketing & Advertising
- People's Pressed Campaign**
In the Spring of 2018, I created this project to submit my work for a scholarship. I chose People's...
Marketing & Advertising
- Intro to Adv: Starbucks Situation Analysis**
For my Introduction to advertising course, we had to conduct a situation analysis on a brand of our...
Marketing & Advertising
- Graybeard Press Release**
During my time as an Intern at Fairhaven's Office of Tourism, I created press releases about public...
Public Relations
- Introduction to Advertising: Starbucks Design**
This is the finished design project for the Starbucks presentation, created on Photoshop.
Graphic Design

3. Add projects

Advertising Project



Creative Design Project

4. Add a description

Brief description

The screenshot shows a project page for "Lifejacket: a Film by 4D's". The page includes a title, a heart icon with 0 likes, an eye icon with 479 views, the date "June 29, 2016", and the category "Film & Television". A large video player displays the word "LIFEJACKET" in white text on a blue background. To the right of the video player is a sidebar for the user "Wayne Phung", showing his profile picture, bio ("Cognitive Science - Human-Computer Interaction specialization at University of California San Diego"), a "CONNECT" button, 7 skills (Audio Editing, Cinematography, Editing, Filming, Speculative Design, Video Editing, Visual Effects), 3 teammates (HL, JL, and a third person), and 4 tags (#SAT3, #Film, #Project, #UCSD). Below the video player, a red circle highlights the "Brief description" section, which contains the following text:

Group Members: Hunter Lai, Joanna Lam, Wayne Phung, Kai-Chin Shih Total Running Time - 06:51
"Brief Description - The basis and starting element of our film is our futuristic technology—the LifMe application—which can preserve one's brain in virtual reality beyond their mortal life, allowing the living to interact with a "resurrected" version of the dead in an indistinguishably lifelike universe. Our film ponders questions about such a future focusing less upon the technology itself, and more upon the implications it could potentially have both on society and on individuals. It also considers the commercialization of such a technology and critiques how profitable it may be to exploit the grief of consumers dealing with loss."
Original Screenplay by Wayne Phung
"Camera: Kai-Chin Shih | Editing: Joanna Lam, Kai-Chin Shih | Audio & Scoring: Hunter Lai, Wayne Phung"

At the bottom of the page, there is a copyright notice: "© 2019 · All content within this project is strictly the property of Wayne Phung and is not for public use without permission. Report Abuse".


Comments: Profile > Projects > Add comment

5. Tag your relevant skills

Lifejacket: a Film by 4D's

0 479 June 29, 2016 in Film & Television

SHARE



4 / 4

Group Members: Hunter Lai, Joanna Lam, Wayne Phung, Kai-Chin Shih Total Running Time - 06:51

"Brief Description - The basis and starting element of our film is our futuristic technology—the LifMe application—which can preserve one's brain in virtual reality beyond their mortal life, allowing the living to interact with a "resurrected" version of the dead in an indistinguishably lifelike universe. Our film ponders questions about such a future focusing less upon the technology itself, and more upon the implications it could potentially have both on society and on individuals. It also considers the commercialization of such a technology and critiques how profitable it may be to exploit the grief of consumers dealing with loss."

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Wayne Phung

Cognitive Science - Human-Computer Interaction specialization at University of California San Diego

CONNECT

7 Skills

- Audio Editing
- Cinematography
- Editing
- Filming
- Speculative Design
- Video Editing
- Visual Effects

3 Teammates

- HL
- JL
-


4 Tags

- #CAT3
- #Film
- #Project
- #UCSD

6. Tag your teammates

Lifejacket: a Film by 4D's

♥ 0 👁 479 June 29, 2016 in Film & Television



4 / 4

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Wayne Phung


Cognitive Science - Human-Computer Interaction specialization at University of California San Diego

CONNECT

7 Skills

- Audio Editing
- Cinematography
- Editing
- Filming
- Speculative Design
- Video Editing
- Visual Effects

3 Teammates

- HL
- JL
- 

4 Tags

- #CAT3
- #Film
- #Project
- #UCSD

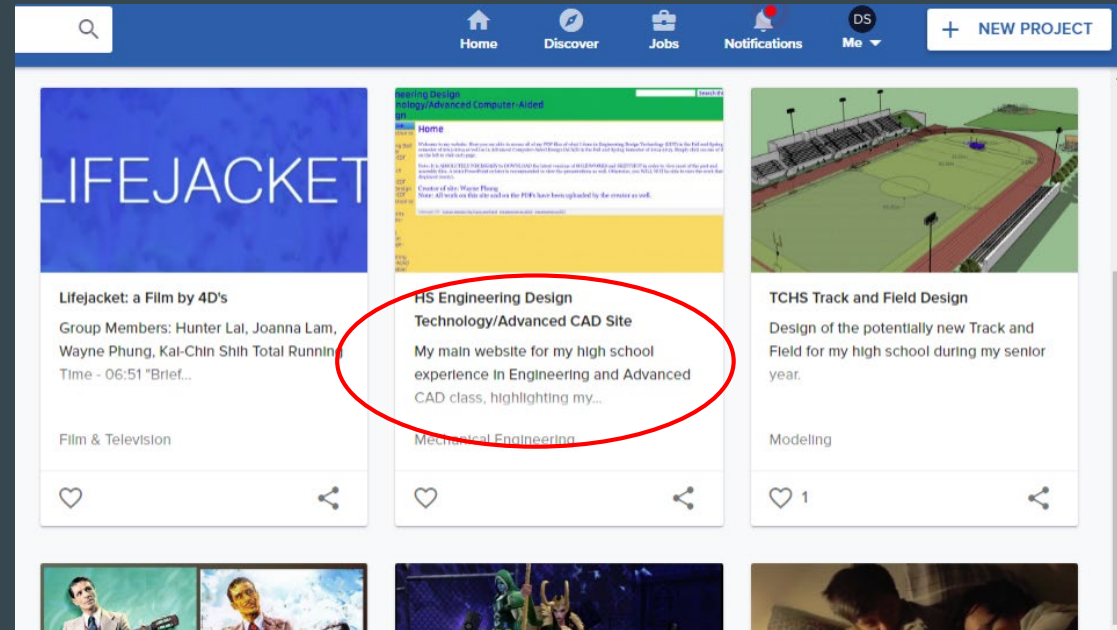
7. Don't spill the beans

Instead of sharing confidential information about your project, simply write a project summary.

Ex 1: Info that helps other students cheat

Ex 2: Info that makes you vulnerable to identity theft

Ex 3: Your classmate's contact info



Project privacy: profile > projects > edit projects <https://portfolium.com/project/edit/1491787>

8. Put your best work first

The screenshot shows a Portfolium profile for Wayne Phung. The top navigation bar includes links for Home, Discover, Jobs, Notifications, and Me, along with a 'NEW PROJECT' button. The profile header shows the URL 'https://portfolium.com/WaynePhung' and a 'CONNECT' button. The main content area is divided into three tabs: PROFILE, PORTFOLIO (selected), and CONNECTIONS. On the left, there's an 'Overview' section with education details (Bachelor of Science - Cognitive Science - Human-Computer Interaction specialization at UCSD), location (San Diego, CA, USA), and statistics (13 Projects, 138 Skills, 48 Connections). Below this is a 'Skills' section with a search bar and a list of skills like Video Editing, HitFilm 4 Express, PowerPoint Presentations, Adobe Premiere Pro CC, Graphic Design, and Mechanical Design, each with a proficiency level. The main portfolio area has 'SHOW' and 'SORT BY' dropdowns. A sorting menu is open, showing options: Featured (checked), Recently Added, Likes, Comments, and Views. A red arrow points from the text 'Choose which work you want in the featured section' to the 'Featured' checkbox. The portfolio grid displays various projects, including 'Lifejacket: a Group Member Wayne Phung Time - 06:5...', 'Engineering Design Technology/Advanced CAD Site', 'TCHS Track and Field Design', 'Dahmane el Harrachi', 'Mobile Games for Summer (Used HitFilm 4 Xpress)', and 'Take Matters into Your Hands'.

Portfolium Search...

Home Discover Jobs Notifications Me + NEW PROJECT

https://portfolium.com/WaynePhung + CONNECT

PROFILE PORTFOLIO CONNECTIONS

Overview

Education

Bachelor of Science - Cognitive Science - Human-Computer Interaction specialization (2019) at University of California San Diego

Lives In

San Diego, CA, USA

13 Projects 138 Skills 48 Connections

Skills

Search Wayne's skills...

Video Editing 4

HitFilm 4 Express 2

PowerPoint Presentations 2

Adobe Premiere Pro CC 2

Graphic Design 2

Mechanical Design 2

SHOW SORT BY

☒ Featured

☐ Recently Added

☐ Likes

☐ Comments

☐ Views

Lifejacket: a Group Member Wayne Phung Time - 06:5

Engineering Design Technology/Advanced CAD Site

TCHS Track and Field Design

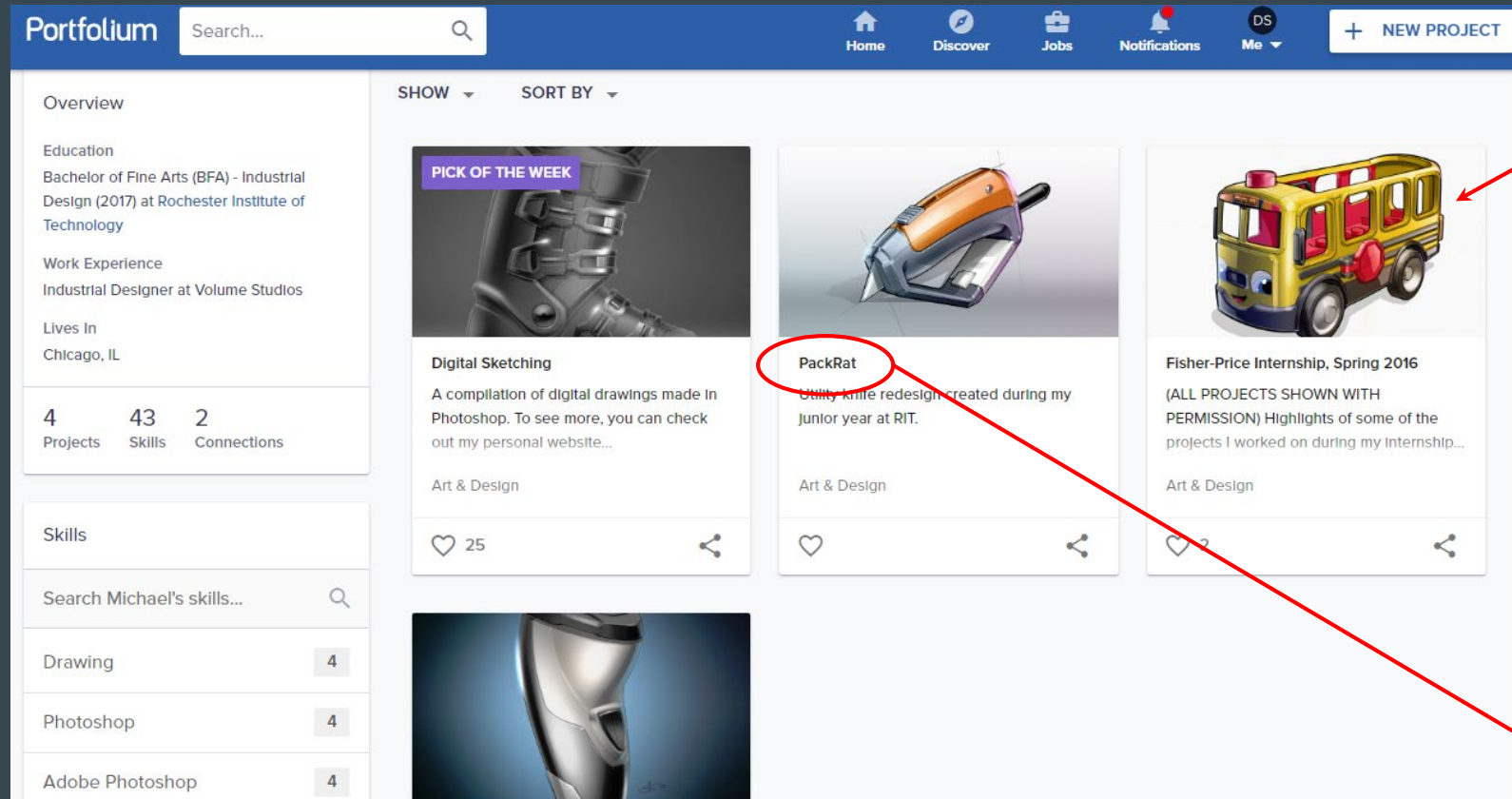
Dahmane el Harrachi

Mobile Games for Summer (Used HitFilm 4 Xpress)

Take Matters into Your Hands

Choose which work
you want in the
featured section

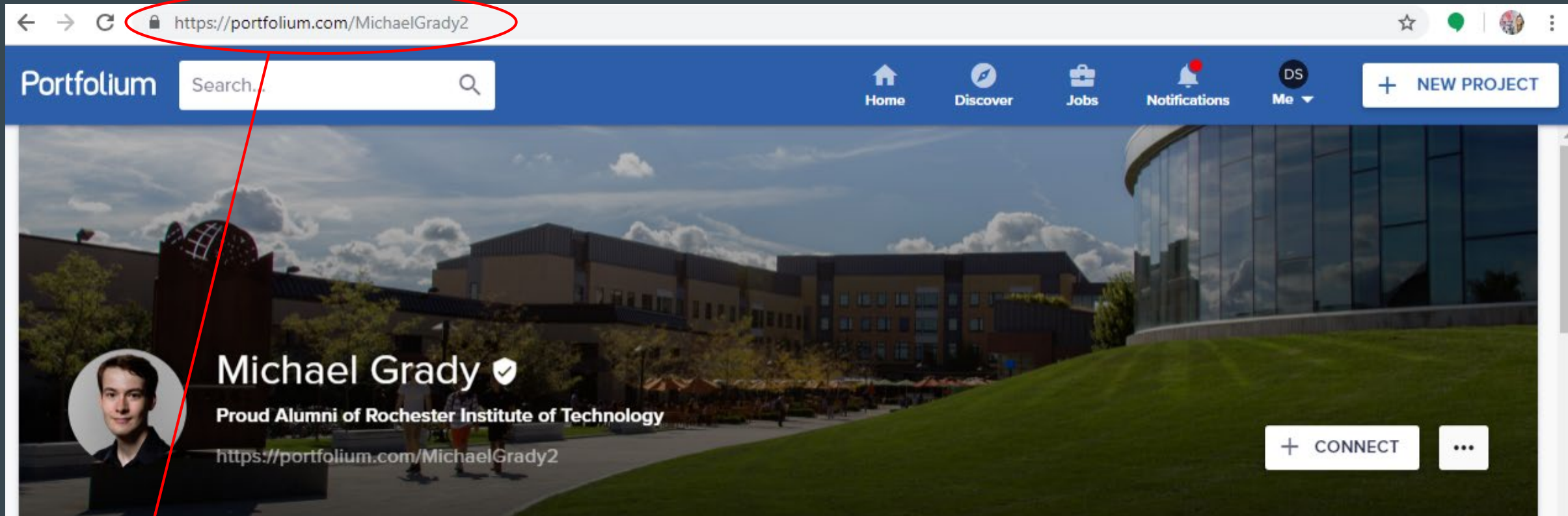
9. Use attention grabbing details



Eye catching
cover photos

Creative Titles

10. Just use it



Customize URL and insert it into your LinkedIn summary/profile