

# ME-IN-30-SECOND STATEMENT

## WHAT IS IT?

A brief description of your work background designed to quickly introduce your potential to employers, network contacts, or professionals.

## WHERE CAN I USE IT?

- Networking Events
- Career Fairs
- Career Chats (Informational Interviews)
- Job Interviews
- Employer Info Sessions
- Student Expeditions
- Volunteer Experiences
- Unplanned Interactions
- And More!

## WHAT SHOULD I INCLUDE?

INTRODUCTION	EXPERIENCE	SKILLS	CAREER GOALS	THE ASK
<ul style="list-style-type: none"><li>• Name</li><li>• School</li><li>• Major</li></ul>	<ul style="list-style-type: none"><li>• Internships</li><li>• Projects</li><li>• Relevant Jobs</li><li>• Recognitions</li></ul>	<ul style="list-style-type: none"><li>• Technical and hard skills</li><li>• Soft Skills</li></ul>	<ul style="list-style-type: none"><li>• Industry</li><li>• Company</li><li>• Position</li><li>• Mentorship</li></ul>	<ul style="list-style-type: none"><li>• Email/referral</li><li>• Business Card</li><li>• Informational Interview</li><li>• Job Interview</li></ul>

## BUSINESS ANALYTICS - BUSINESS AND COMMUNICATION

### CONVERSATIONAL

Hi, I'm Kissi. I'm studying Business Analytics with a minor in Finance at BYU-Idaho, and I really enjoy using data to help make smarter financial decisions. I've had internships at the Church of Jesus Christ of Latter-day Saints and Goldman Sachs, where I worked on financial modeling and risk analysis. I'm comfortable with tools like Excel, SQL, and Tableau, and I'd Love to learn more about careers in finance. Could we stay in touch?

### PROFESSIONAL

My name is Kissi, and I'm a senior at BYU-Idaho studying Business Analytics with a minor in Finance. My internships with the Church of Jesus Christ of Latter-day Saints and Goldman Sachs gave me experience in financial modeling and risk analysis, and I enjoy working with tools such as Excel, SQL, Python, Power BI, R, and Tableau to create clear, actionable insights. I'm aiming for a career as a financial mathematician and would love to connect to discuss mentorship and opportunities in finance.

FLIP!

## Computer Science - Technology and Engineering

### CONVERSATIONAL

Hi, I'm Ivan. I'm majoring in Computer Science with a minor in Data Science at BYU-Idaho. I love figuring out how tech can solve real problems. I've worked on projects like building algorithms, dashboards, and data driven tools that save money and improve performance. I'd like to keep growing in software and data solutions- would you be open to connecting?

### PROFESSIONAL

My name is Ivan, and I'm a Computer Science major with a Data Science minor at BYU-Idaho. I've gained experience developing algorithms, building dashboards, and designing solutions that optimize performance and reduce costs. I'm proficient in Python, SQL, and business intelligence platforms, and I enjoy turning raw data into meaningful insights. My goal is to contribute to impactful software or data strategies, and I'd be glad to connect about opportunities in this space.

## Psychology - Social Sciences

### CONVERSATIONAL

Hi, I'm Anna. I'm studying psychology and I really enjoy working in both organizational and clinical areas. I've published research, presented at conferences, and I'm certified as a behavior technician. I like teaming up with others and using tools like JASP or Adobe to share findings clearly. I'd love to connect and hear about opportunities where psychology can help improve teams and workplaces.

### PROFESSIONAL

My name is Anna, and I'm a psychology student with strong interests in organizational and clinical settings. My experience includes publishing research articles, presenting at conferences, and earning certificates as a behavior technician. I bring skills in JASP, Microsoft Office, and Adobe, along with collaboration and adaptability across team's dynamics, and I'd love to connect to explore potential opportunities.

## Graphic Design - Visual Arts and Communication

### CONVERSATIONAL

Hi, I'm Rachelle. I'm passionate about design and communication, and I've been working on projects as a graphic designer for the past three semesters. I use tools like Adobe Creative Cloud and Canva to create designs that connect with people. I enjoy adapting my style to different audiences, and I'd love to talk about creative opportunities- can we connect on LinkedIn?

### PROFESSIONAL

My name is Rachelle, and I'm passionate about communication through design. Over the past three semesters, I've worked on projects that strengthened my skills in Adobe Creative Cloud, Canva, and Microsoft Office. I value diversity, creativity, and adaptability, and I aim to produce designs that resonate across audiences. My career goal is to lead projects that enhance engagement and brand awareness, and I'd be happy to connect to discuss opportunities in this place.