Why should I dress up for a Career Fair/Market?

1. People who dress up make a favorable impression on recruiters.
2. Recruiters use the appearance of job candidates as a rough indicator of whether those candidates would make good employees.
3. Recruiters commonly eliminate from consideration those candidates who are poorly dressed.

When you dress up for a hiring event, you are not “saying” that you dress that way all the time. In addition, you are not committing yourself to dressing like that at work – companies have dress codes or customary ways of dressing, and you can discuss that subject during interviews.

When you dress professionally it sends a strong message that if you got a job at a given recruiter’s company, you would dress and act in a manner that would be in the best interests of that company.

Someone whose qualifications are just as good as yours, but who makes a better impression with the way they dress might talk to that same recruiter.

A recruiter is unlikely to tell a candidate, “I would like to consider you for employment, but you just don’t look good the way you’re dressed.” Why take the chance of not dressing your best?

This article was adapted from "Why You Want to Dress for Success at a Career Fair"

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